

Welcome to our new Strategic Foresight Cohort

September 2024

Spirituality Center, Norbertine Abbey



We welcomed 15 new strategic foresight students, representing the following organizations:

- GRACE (Green Bay Area Catholic Education)
- Schreiber Foods
- Oneida Professional Services
- YMCA of Greater Green Bay
- Packer Freight
- Inclusa Foundation



Futurist Garry Golden facilitated the all-day workshop, introducing the concepts, approaches and tools of futuring. He first invited participants to consider where they are now in terms of shaping their organization's likely futures.



"We're better now than in the past, and we'll be better 100 years from now."

When the 14 participants present asked “How far do you typically plan for the future, on a personal basis?” these were their responses:

- 3 said they plan 1-2 years out
- 5 said they plan 3-5 years out
- 6 said they plan 7-10 years out



“There are so many uncertainties beyond 3-5 years.”

“Our biggest uncertainty now is the crisis in youth mental health.”

“We wonder what role AI will play in our company’s future.”



“How can we implement forward thinking in our strategy sessions?”

“Where should we put our resources and time to raise our overall value to the community?”

“We’re still trying to figure out who we are.”



"The nature of the economy is a big uncertainty for us."

"How do we cultivate and democratize foresight within our entire corporate community?"

"We need to learn how to build strategy."

"Are we growing too big, too fast? Are we losing too much senior leadership to retirement?"

