

Our Newest Signals Team:

Arts, Culture, and Entertainment

by Beth Kowalski, member, Arts, Culture and Entertainment Signals Team

The Envision Greater Green Bay Board has organized itself into five signals teams to scan for signals of change in trends, events and choices likely to impact the future of Greater Green Bay. The *Arts, Culture and Entertainment Signals* Team has been meeting monthly, using the *Bay Area Arts and Culture Alliance* <https://greenbayart.org/> **Spark GGB!** report to better understand the current state of the arts, culture and entertainment in our region.

Spark GGB! Creating Our Future <https://greenbayart.org/spark-ggb/> was designed to ignite the potential for the creative sector to give Greater Green Bay more vitality and vibrancy. The Bay Area Arts and Culture Alliance looked at what's already happened (within the sector and across other sectors such as business, health, education, public), sought opportunities to make it better, and began imagining a future with an even stronger creative Greater Green Bay.

The Arts, Culture and Entertainment Signals Team started with the information in the report. In our meetings, we discuss how best to scan or search for signals that are occurring globally, nation-wide and regionally. We are currently discussing optimal ways to document the signals; then we'll consider the best method to communicate the signals hoping to engage other creatives in the Strategic Foresight process. This work is ongoing. To learn more about this signals team, email us at signals@envisionggb.org

Current members of the Arts, Culture, and Entertainment Signals Team:

- Beverly French
- Beth Kowalski
- Jamie Lynch
- Susan Garot
- Lise Lotte Gammeltoft