AI Takes Center Stage
The Winter Cohort Graduates

No topic received more attention than artificial intelligence as our winter 2023 cohort shared their final presentations and received their certificates of completion. Representatives of the following organizations completed their Strategic Foresight training on March 31:

St. Norbert College	Greater Green Bay Chamber
Green Bay Police Department	Northeast Wisconsin Technical College
HSHS WI/Prevea Health	Bay Towel, Inc.
Bellin Health	O'Connor Connective
Foundations Health & Wholeness	

The hardest part was slowing down, taking time every single day to scan for signals. We aim to be transformational, but the overall function of how we do business remains the same. I've been focusing on the metaverse, which already exists. The question is how it is affecting business.

Consider the role AI might play in higher education:
- *Save time in the teaching process.*
- *Personalize learning with adaptive content for improved learning outcomes.*
- *Improve inter-departmental collaboration.*
- *Offer more mental health referrals but fewer mental health incidents.*

Keeping an open mind will be key. We know how to do laundry – our signals are not related to doing laundry. Our focus was on the possibility of a four-day work week, with everyone working 32 hours per week but getting paid for 40 hours. What would be the result?

- *An immediate 20% decline in revenue*
- *Our trucks would be driving less.*
- *Could we achieve the same production levels?*
- *Might some agree to work a full 40 hours?*
- *We'd have to explore other revenue streams.*
- *Surely we'd eventually rely on some robots.*

If such a plan were mandated, some businesses would not adapt and would close.

After ten years of incremental growth, we embraced Strategic Foresight and began scanning for trends:

- *It's a human transition that has to take place.*
- *The core is our need to communicate with other humans.*
- *The over-65 population is likely to double by 2040.*
- *Communication helps transform organizations; it's the human side of change.*
- *We might leverage affiliates in the future for a win/win solution. As affiliates learn from us and enhance their own organizations, they'll also increase their earnings from time to time.*

Innovation has changed the way people commit crimes. We have to think about the next generation in law enforcement. Might drones replace people? We use drones now, but how might that evolve?

- *Solve staffing issues? (Today few people want to be police officers.)*
- *Relieve budgetary constraints?*
- *Reduce bias?*
- *Provide greater public safety?*
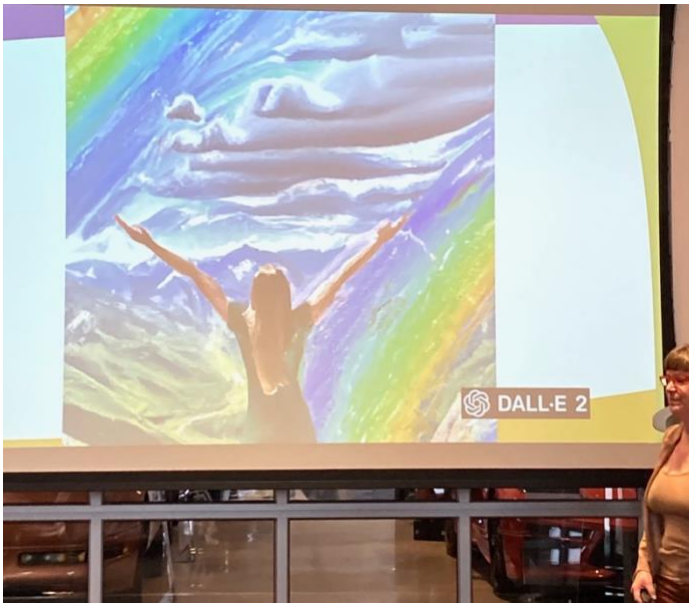
Back to the future of employer-sponsored health benefits. *We want to engage people in their own wellbeing. Health is no longer just physical. We now look at 8 dimensions of wellbeing. Some transformations we might see:*

- *An AI health coach that is right for me*
- *Pets included on health insurance policy*
- *By 2030, depression will be the world's most widespread disease*
- *Genetic testing for health risk assessments*
- *No-cost daycare for all workers*

"This picture shows how I felt after I'd analyzed the transformational change Bellin Health might realize."

*At Foundations: Health and Wholeness, we focus on mental health, foster care, and youth services. In our Strategic Foresight work, **we focused on mental health**. We embrace AI as a route to mental health, not a threat. It has been proposed that AI chat bots might help prevent suicide.*

Garry Golden closed with a post about "change" that he found on Tik Tok:
People change when they...

- Are hurt enough that they have to
- Have seen enough that they're inspired to
- Have learned enough that they want to
- Have received enough that they're able to

"That's why you scan for signals: The more you learn, the more connections you see."